



The New Rules of Networking (whether in person or online)

Improve Your Networking Skills by Building a Relationship Attitude

With **Elizabeth E. George, MA, CSP**

Creator of *The Compatibility Code*

A Keynote Presentation for Business Audiences

The events we attend are designed to improve our professional contacts and skill sets. The agenda gives a tantalizing range of informative sessions, frequent food and snacks and is interspersed with networking opportunities. We diligently take notes in the sessions, overeat and... Network.

Networking...common sense?

Don't we just do it?

Quick test:

- Do you sit at the lunch table with people you already know at a conference?
- Do the business cards you collect from others remain blank on the back?
- Do you have unprocessed email connections or contacts?
- Bio? What bio?
- Does your webcam angle look up your nose? (ewww)
- Is there more light behind your head than in front during virtual meetings?
- Has it been over a month since you posted on LinkedIn?
- Do you place your nametag on your left shoulder?

If you answered yes to **any** of these questions this session is a must! Learn the new rules of networking and you'll convert event attendance and relationship building into a gold mine of opportunity. As you increase your networking skills, you will increase your performance/productivity effectiveness and efficiency.

Your audience will learn to:

- Discover the new rules of networking
- Learn the three phases of networking
- Identify gaps in your "in-person" and "online" presentations
- Create an action plan to knock your networking out of the park

Audiences

- Entrepreneurs and Business Managers
- Chambers of Commerce
- University Professional Development

Delivery Formats

- Keynotes
- Concurrent Sessions
- Half Day Seminars

To Book Elizabeth E. George today, contact:

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