



Elizabeth E George, MA, CSP Bio

Elizabeth George is passionate about helping business leaders maximize relationships to impact productivity and performance. When clients understand the power of relationships, employee turnover goes down and customer satisfaction goes up.

Her multi-industry experience brings exceptional value to her clients. With dual US and Canadian citizenship, she has a wide breadth of experience in human resource development, team engagement, customer experience, process consulting, and corporate change initiatives.

Elizabeth is a results-oriented facilitator, leadership coach, and speaker, and is known for exceptional, customized learning experiences for groups and individuals. Her style is synthesizing, connected, deliberate, and outcome focused.

For over three decades she has assisted leaders identify core personnel issues, increase speed of execution, and retain top employees and customers.

Clients comment that they are impressed that they discover actionable steps that *actually* make impactful differences to their work and personal lives. They describe her presentations as “transformative,” they say they are REVVED UP, energized, inspired, and professionally elevated.

Her playful side includes camping, canoeing, photography, and learning new techie gadgets.

Clients: BMW North America, Match.com, Natgasoline, Mercedes-Benz Canada, Mazda, Cadillac, Finning Caterpillar, OEM Remanufacturing, Chatters, multiple city and county municipalities, Visual-Eyes Software, Toyota Financial Services, Rai-Lynn Trucking, Travel-Alberta, multiple universities and colleges.

Achievements: Certified Speaking Professional™, Certified Virtual Presenter, M.A. Human Resource Management; Top 40 Business Executive Under the Age of 40; World Champion Crossbow, 5 Time NCAA All-American, Olympic Alternate, Distinguished International Shooter Badge-instituted by the United States Government as its highest award for marksmanship excellence.